

PARTNERSHIP CRITERIA

Nonprofit or Government Status

- Must be a registered 501(c)(3) nonprofit organization, faith-based organization, or government agency.
- Proof of status may be requested annually (IRS determination letter or official documentation).

Minimum Operational History

- Must have been in operation and actively providing services for a minimum of two (2) years.
- Must have an active professional website outlining services provided.

Mission Alignment

- Services must include or support families and individuals with children aged 0–12 or menstruators in need of basic hygiene assistance.
- Provision of diapers or period supplies directly supports programmatic goals.
- Eligible partners must demonstrate a broader mission and scope of services that go beyond basic distribution of baby supplies and period products.

Service Delivery Capacity

- Must consistently serve 30 or more individuals each month to qualify.
- Must have the infrastructure to store, track, and distribute supplies in a safe, sanitary, and timely manner.
- Must designate at least one staff member or volunteer as the point of contact for partnership management and reporting.
- Required to work with Helping Mamas with family referrals where appropriate.

* Meeting the outlined eligibility criteria does not guarantee partnership approval. Helping Mamas reserves the right to use discretion in all partnership decisions and may decline to establish a partnership based on internal capacity, strategic alignment, or other organizational considerations. *

For partnership inquiries please contact programs@helpingmamas.org